

Water Sector Trust Fund

**SafiSan Project: Community Mobilisation and Sensitization**

**General Programme for the Baraza**

(*NAME OF WATER SERVICE PROVIDER)*

**Area name:………………………………………………………**

Date and time:……………………………………………………………….

Location:……………………………………………………………………..

Issues to be addressed during the Baraza:

* Importance of improved sanitation (health)
* Access to adequate sanitation is a human right
* The SafiSan programme
* The SafiSan toilet , attributes & benefits
* Procedure of acquiring the toilet

Preparation Activities

1. Public Announcement

**Area Name**

Date and time: The evening before the actual day of the baraza

Activity: The **public announcement** (Announcing the SafiSan programme and the Baraza). Members of the baraza team or of the drama group walk through the area with a megaphone to announce (remind people-of) the baraza

Location: Central places where many people converge

Date and time: Actual day of the baraza

Activity: Police band marches through the area with a banner to inform people about the baraza (time, location, and topic)

Location: Central places where many people converge.

**Issues to be addressed:**

* Actual Announcement
* We would like to invite you to a Baraza which will be held at **(Location and time)**
* The **(Water Service Provider-WSP)** wants to inform you about the SafiSan Programme it is carrying out in **(Area name and community at large)**
* These toilets will provide the residents with affordable, safe sanitation
* There will be entertainment and speeches
* You are all very welcome to attend this important meeting!!
* Sanitation is every Kenyan’s right- **RIDER**

**Remarks:**

* A vehicle equipped with a megaphone will be used to communicate the message to the public within the target area.
* The vehicle should move at a very low speed so that all residents will be able to hear the entire message
* The length of message itself should not exceed one (1) minute
* The message should be delivered by good orators who are living in the proposed SafiSan Programme area

1. Activities, persons responsible and duration of activities
2. Waiting for the crowd to gather at the Baraza site

Duration: 1 hour maximum

Activities:

* The megaphone vehicle is used to play music
* The drama group is drumming and dancing to draw people to the baraza or
* A school or (women’s choir) is singing songs

1. The Master of Ceremony (MC) officially starts the Baraza

Remark: Appointed member of the Provincial Administration. (E.g. Chief, D.O etc, is the master of ceremony (preferably the Chief) or any other person as need be.

1. Word of prayer given by a person who has been asked by the MC

Duration: 5 minutes.

1. The MC introduces the Company and Task Team to the community

Duration: 5 minutes

1. The MC explains the objective of the Baraza

Duration: 10 minutes

Objectives: Explain the SafiSan Programme to the residents

* What is the SafiSan programme?
* Attributes
* different sanitation options
* How it works
* Benefits to the customers
* The post construction incentive component

1. The Managing Director of the Company introduces the Company and the SafiSan Programme. The managing Director also explains that the community was involved and that the Company expects the SafiSan Programme to commence soon

Duration: 15 minutes

1. The representative of the Council explains the involvement of the Council and its support to the SafiSan Programme. The representative also addresses the issue of the laws and by-laws that involve sanitation.

Duration: 5 minutes

1. The Drama Group performs a sketch

Duration: 15 minutes

Messages:

* Current sanitation situation
* The need for good sanitation
* SafiSan Programme and what it holds to the community. The SafiSan toilet attributes and benefits
* Sanitation is every Kenyan’s right-**RIDER**
* Good Sanitation is our responsibility

1. The Public Health Officer gives a presentation on the health benefits of safe sanitation.

Duration: 10 minutes

Messages:

* Current sanitation situation
* The advantages of good sanitation
* What the Public Health Act says about sanitation
* The penalties of not having good sanitation especially toilets to landlords and tenants
* How the SafiSan Programme will improve the current situation in the area.
* Sanitation is your responsibility as area residents

1. A member of the Task Team gives a presentation on the involvement of the community

Duration: 10 minutes

Residents’ participation:

Participate in all SafiSan activities

* Report poor quality works and register complaints to the WSP and the field monitors.
* Register and pay for your toilet at the WSP Office
* Participate in project activities, which require the input of residents (e.g. Environmental concerns, disposal of compost waste, marketing of the compost (processing and packing) as manure by local youth groups, women groups or CBOs.

1. The Drama Group performs a sketch

Duration: 15 minutes

* Current sanitation situation
* The need for good sanitation
* SafiSan Programme and what it will bring to the community. The SafiSan toilet attributes and benefits
* Messages: Sanitation is every Kenyan’s right-**RIDER**
* **Sanitation is your responsibility**

1. Questions and Answers
2. The MC closes the Baraza

Duration: 5 minutes

Messages:

* The Chief thanks all residents who attended the baraza
* The Chief also thanks the Company, the Council and the presenters
* The next Baraza is announced **(Area name, time and location)**

Programme of the First Baraza

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Activity** | | **Duration**  (in minutes) | **Person(s) responsible** | **Message(s)** |
| *1* | *Waiting for crowd to gather* | *60* | *Task Team/Drama Group* | *Music and a song* |
| 2 | Start of the Baraza | 2 | Chief | Asking for everybody’s attention |
| 3 | Word of Prayer | 3 | Appointed by Chief |  |
| 4 | Introductions | 5 | Chief | Chief introduces WSP and SafiSan Programme |
| 5 | Explain Baraza objectives | 5 | Chief | Explain the SafiSan Programme to the residents |
| 6 | Overview of the programme | 5 | WSTF Representative | WSTF Sanitation programme(Attributes of SafiSan toilet) |
| 7 | Presentation by WSP | 10 | Managing Director | Introduces the SafiSan Programme |
| 8 | Presentation by the Council | 5 | Council representative | Support provided by the Council on sanitation issues |
| 9 | Skit | 15 | Drama Group/Choir/Poem | Advantages of safe Sanitation |
| 10 | Health & hygiene presentation | 10 | Public Health Officer | Safe Sanitation and the Public Health Act |
| 11 | Community participation | 10 | Task Team   * Village head * Women Rep * Youth Rep | How the community is involved in the SafiSan Programme |
| 12 | Skit | 15 | Drama Group/Choir/poem | Community participation |
| 13 | Q& A |  | WSP/WSTF |  |
| 13 | Closing the Baraza | 5 | Chief | Thanking participants/announce next Baraza |
| Expected duration of the Baraza | | 85 |  | |

Remarks concerning the Baraza:

The following remarks can be made with regard to the Baraza:

* Should residents be allowed or be given the opportunity to ask questions?
* Should we make pictures or a video during the Baraza?

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